



## AAON Partners with Arts Alliance Tulsa

AAON partnered with Arts Alliance Tulsa in 2018 on THE Brunch featuring Levar Burton, in addition to the Arts Alliance Tulsa golf tournament. AAON team members serve on the Arts Alliance Board and committees.

Arts Alliance Tulsa (AAT) is a United Arts Fund that strengthens and supports the arts for a greater Tulsa through fundraising and audience development and responsible investment and allocation of resources.

Mission Breakdown:

*Fundraising* – AAT will spend its campaign season raising that money from primarily heretofore-untapped resources along with pursuing traditional grant applications.

*Audience Development* – Helping grow audiences for all of Tulsa Arts is a primary mission of AAT. We will market the arts as a whole to our City and eventually to our state, our region and even the nationally. This should be a coordinated effort with existing organizations.

*Responsible Investment and Allocation of Resources* – Each organization is vetted to make sure best business practices, status of non-profit and tax requirements are all met in order to insure our donors are placing their trust and support into organizations that have passed needed requirements for any responsible investment.

For more information about the Arts Alliance, visit: <https://www.artstulsa.org/>

